

BATTLESPACE EDITORIAL CALENDAR 2023

July Issue

Close Combat Symposium – Special Distribution 4 – 6 July 2023

- Mobile Fires – Review of The UK Heavy Artillery Requirement
- Replacing the SA80 – Review of Contenders
- Next Generation US Squad Weapons Review
- Next Generation Ammunition
- Weapon Sights Update
- Soldier Systems Update

BATTLESPACE Interview with Phil Ashworth Managing Director
Bertin Exensor Ltd. Candidate for BATTLESPACE Businessman of the Year 2023.

Copy deadline: 20 June

Materials deadline: 21 June

September Issue

DSEI – Special Distribution – 12 - 15 September, C-UAS Supplement.

- UK Light Vehicle Replacement Programme
- Armoured Vehicle Technology
- UK Tactical Radios, Satcom and Networks
- Future Force – The British Army Structure Post Ukraine
- BATTLESPACE Interview with Stephen du Mont, CEO of GM Defense Inc..
Candidate for BATTLESPACE Businessman of the Year 2023.
- C-UAS Supplement
- C-UAS Radar Systems
- C-UAS Kinetic Defeat Systems
- C-UAS – Non- Kinetic Defeat Systems
- Drone Defeat C-UAS Systems

Copy deadline: 28 August

Materials deadline: 29 August

November Issue

Chepstow Military Raceday Issue November 8th

Copy deadline: 23 October

Materials deadline: 24 October

December Issue

Owning The Night

- Infantry Night Vision Optics
- Infantry Night Sights
- Vehicle Night Vision Optics Systems
- Vehicle Displays

Owning The Night Date to be decided

COTEC, Warminster

BATTLESPACE BACKGROUND

BATTLESPACE Publications cover the whole spectrum of the battlespace, from sensor to shooter. Our news coverage and readership is truly international, contacting the main decision makers in the worldwide defence industry. We aim to provide our readers with the latest developments in the complex and ever changing world of C4ISTAR and the Global Battlespace. Our coverage is unique in its breadth of topics in the International C4ISTAR arena from airborne sensors and UAVs, fast jets and military transports, rotorcraft, airborne communications, radar and avionics, thru specialist naval systems and communications to land-based communications, EW, infantry equipment and armoured vehicles, trucks and unmanned robots.

BATTLESPACE provides a layered news service to its readers.

PRINTED PRODUCTS

BATTLESPACE C4ISTAR TECHNOLOGIES magazine, launched in late 1998, provides our readers with in-depth technical detail of defence technologies in use or under development throughout the world. This is published four times a year with each issue on the web page for online use.

E-MAIL AND WEB SERVICES

BATTLESPACE ALERT, a subscriber only instant news service, providing news as it happens on e-mail.

BATTLESPACE UPDATE, a weekly, subscriber only, e-mail news service giving a synopsis of the week's International News provided by our team of international correspondents.

BATTLESPACE EXHIBITION NEWS. BATTLESPACE provides International Exhibition News throughout the year. This service is free; registration can be made via the web site.

BATTLESPACE Web Site The site, www.battle-technology.com, provides our readers with added value to our various publications and e-mail services.

BATTLESPACE News, launched in 1998 as a printed product, is now published on the web.

BATTLESPACE Company Directory is a free web-based service offered to our readers to register their Company and its products. This enables readers looking for products and subsystems to locate suppliers using our cross-reference service.

BATTLESPACE Archive, a subscriber only offers access to information published by BATTLESPACE.

Editorial

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BATTLESPACE C4ISTAR TECHNOLOGIES CIRCULATION AND READERSHIP BREAKDOWN

WEB

OCTOBER 2022 WEB STATS

	Unique Visitors	Page views
	30539	147306
By Country		
United Kingdom	407064	21622
United States	375117	82163
Czech Republic	48967	2471
France	32836	4055
Germany	32001	5787
India	28011	1957
China	20311	1449
Australia	19095	1018

Other 281874 26784

Total: 124542276 147306

PRINTED

EUROPE

BENELUX 450
DENMARK 90
FRANCE 670
GERMANY 600
GREECE 67
HOLLAND 125
ITALY 315
NORWAY 73
SWEDEN 150
SWITZERLAND 107
U.K. 3000

SUB TOTAL 5647

REST OF THE WORLD

AUSTRALIA 200
BRAZIL 110
CHILE 100
MALAYSIA 95
NEW ZEALAND 60
RUSSIA 120
SINGAPORE 91
SOUTH AFRICA 230
THAILAND 45
USA & CANADA 3450
VENEZUELA 55
SUB TOTAL 4461
TOTAL 10108

READERSHIP PROFILE

GOVERNMENT 29.3%
INDUSTRY PROCUREMENT 23.2%
SENIOR MILITARY 22.8%
R&D-SENIOR MANAGEMENT 19.1%
OTHER 5.6%
TOTAL 100%

BATTLESPACE C4ISTAR TECHNOLOGIES RATES 2022

£ Sterling

SIZE	COLOUR	MONO
Full Page	3,500	2,500
Half Page	1,800	1,200
Third Page	1,400	900
Quarter Page	950	600
Spread	6000	3500
Covers	4000	N/A

US \$ Dollars

SIZE	COLOUR	MONO
Full Page	4,400	3,200
Half Page	3,400	1,700
Third Page	1,800	1,245
Quarter Page	1,300	850
Spread	7,000	5,000
Covers	5,000	N/A

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