

BATTLESPACE

C4ISTAR TECHNOLOGIES

EDITORIAL CALENDAR 2022



www.battle-technology.com

May Issue – AOC Europe 2022 Issue

Special Distribution: supporting AOC Europe 2022 10-12 May 2022

Copy deadline: 11 April **Materials deadline:** 12 April

- Compact Land Radar Systems
- C-UAS Radar Systems
- An EW Backbone for Multi-Domain Warfare
- EW Pods – A New Domain
- Servers And Computers Supporting Multi Domain Warfare
- Industry interview – BATTLESPACE meets Eben Frankenberg, CEO and Founder of Echodyne Inc. a candidate for 2022 BATTLESPACE Businessman of the Year

July Issue – Close Combat Symposium Issue

Special Distribution: 5-7 July 2022

Copy deadline: 8 June **Materials deadline:** 9 June

- Manned Or Unmanned Turrets?
- New AFV Optics Technologies
- Infantry Night Vision Systems
- Advanced Sniper and Rifle Sights
- C-UAS Kinetic Defeat Systems
- Advanced Vehicle Display Technologies

September Issue – DVD Issue

Special Distribution: 21-22 September 2022

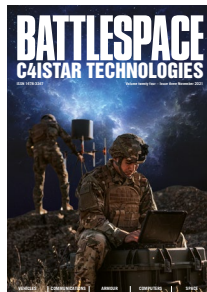
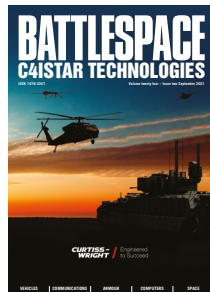
Copy deadline: 22 August **Materials deadline:** 23 August

- BATTLESPACE Drives the INEOS Grenadier
- BATTLESPACE Drives the new Mercedes 'G' Wagen
- BATTLESPACE Drives the Polaris Razer
- The British Army Armoured Vehicle Fleet
- Lightweight 4x4 Vehicles Proliferate The Battlefield
- Mobile Fires Contenders Line Up
- New Lightweight Armouring Technology
- Industry interview – BATTLESPACE meets James Kempston CEO of NP Aerospace, a candidate for 2022 BATTLESPACE Businessman of the Year

November Issue – SSAFA Raceday Issue

Special Distribution: 18 November 2022

Copy deadline: 24 October **Materials deadline:** 25 October



BATTLESPACE BACKGROUND

BATTLESPACE Publications cover the whole spectrum of the battlespace, from sensor to shooter. Our news coverage and readership is truly international, contacting the main decision makers in the worldwide defence industry. We aim to provide our readers with the latest developments in the complex and ever changing world of C4ISTAR and the Global Battlespace. Our coverage is unique in its breadth of topics in the International C4ISTAR arena from airborne sensors and UAVs, fast jets and military transports, rotorcraft, airborne communications, radar and avionics, thru specialist naval systems and communications to land-based communications, EW, infantry equipment and armoured vehicles, trucks and unmanned robots.

BATTLESPACE provides a layered news service to its readers.

PRINTED PRODUCTS

BATTLESPACE C4ISTAR TECHNOLOGIES magazine, launched in late 1998, provides our readers with in-depth technical detail of defence technologies in use or under development throughout the world. This is published four times a year with each issue on the web page for online use.

E-MAIL AND WEB SERVICES

BATTLESPACE ALERT, a subscriber only instant news service, providing news as it happens on e-mail.

BATTLESPACE UPDATE, a weekly, subscriber only, e-mail news service giving a synopsis of the week's International News provided by our team of international correspondents.

BATTLESPACE EXHIBITION NEWS. BATTLESPACE provides International Exhibition News throughout the year. This service is free; registration can be made via the web site.

BATTLESPACE Web Site, the site, <http://www.battle-technology.com>, provides our readers with added value to our various publications and e-mail services.

BATTLESPACE News, launched in 1998 as a printed product, is now published on the web.

BATTLESPACE Company Directory, is a free web-based service offered to our readers to register their Company and its products. This enables readers looking for products and subsystems to locate suppliers using our cross-reference service.

BATTLESPACE Archive, a subscriber only offers access to information published by BATTLESPACE.

EDITORIAL

Contact details:

Julian Nettlefold
BATTLESPACE Publications
Old Charlock
Abthorpe Road
Silverstone
Towcester
NN12 8TW
UK

T: +44 (0) 1327858188
M: +44 (0) 77689 54766
E: j.nettlefold@battle-technology.com

BATTLESPACE C4ISTAR TECHNOLOGIES RATES 2022

SIZE COLOUR

£ Sterling

Full Page	£2,940
Half Page	£1,575
Third Page	£1,210
Quarter Page	£845
Spread	£4,490
Covers	£3,180

SIZE COLOUR

US \$ Dollars

Full Page	\$4,000
Half Page	\$2,920
Third Page	\$1,650
Quarter Page	\$1,150
Spread	\$6,110
Covers	\$4,325

Series Discounts Available

Hyperlink from web site £250/
US\$340 per annum

Sponsorship of Email News Sections
£2,500/US\$3,400 per annum

Please note that all rates are in
£ sterling.

BATTLESPACE C4ISTAR TECHNOLOGIES CIRCULATION AND READERSHIP BREAKDOWN

EUROPE

BENELUX	450
DENMARK	90
FRANCE	670
GERMANY	600
GREECE	67
HOLLAND	125
ITALY	315
NORWAY	73
SWEDEN	150
SWITZERLAND	107
U.K.	3000

SUB TOTAL 5647

REST OF THE WORLD

AUSTRALIA	200
BRAZIL	110
CHILE	100
MALAYSIA	95
NEW ZEALAND	60
RUSSIA	120
SINGAPORE	91
SOUTH AFRICA	230
THAILAND	45
USA & CANADA	3450
VENEZUELA	55

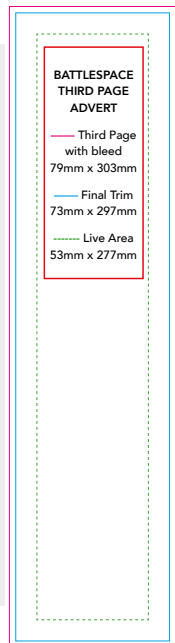
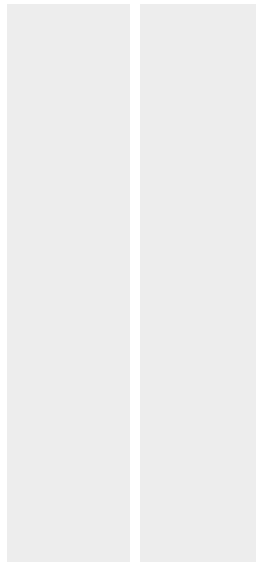
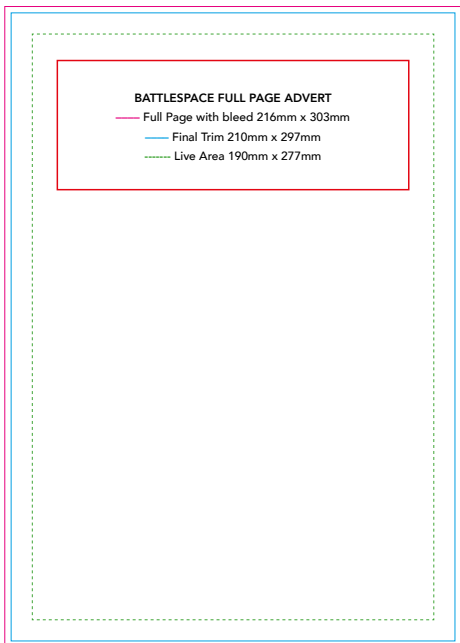
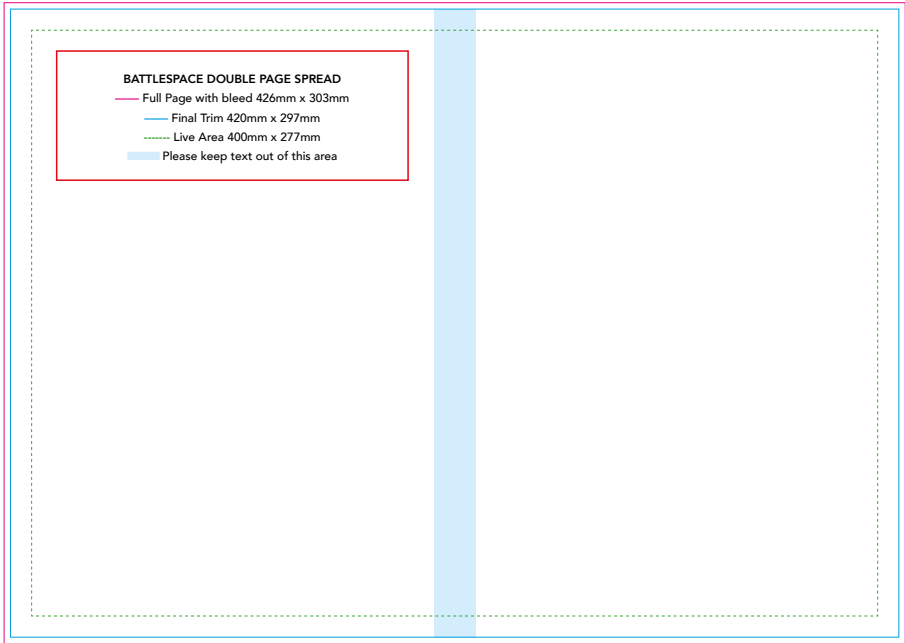
SUB TOTAL 4461

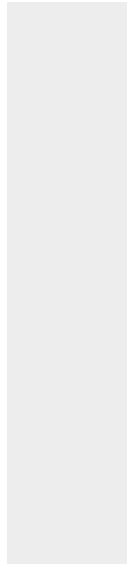
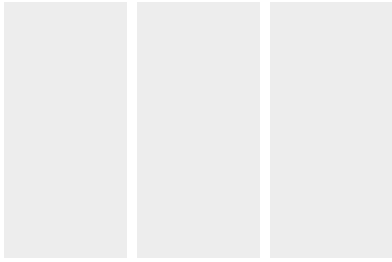
TOTAL 10108

READERSHIP PROFILE

GOVERNMENT	29.3%
INDUSTRY	
PROCUREMENT	23.2%
SENIOR MILITARY	22.8%
R&D-SENIOR MANAGEMENT	19.1%
OTHER	5.6%
TOTAL	100%

BATTLESPACE ADVERTISEMENT SPECIFICATION



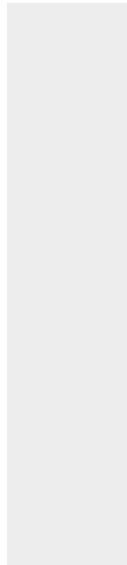
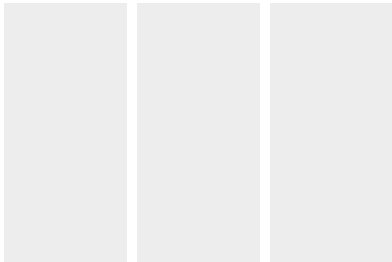


BATTLESPACE HALF PAGE ADVERT (Vertical)

- Half Page with bleed 113mm x 303mm
- Final Trim 107mm x 297mm
- Live Area 87mm x 277mm

BATTLESPACE HALF PAGE ADVERT (Horizontal)

- Half Page with bleed 216mm x 154mm
- Final Trim 210mm x 148mm
- Live Area 190mm x 128mm



BATTLESPACE TWO COLUMN ADVERT

- Half Page with bleed 142mm x 303mm
- Final Trim 136mm x 297mm
- Live Area 116mm x 277mm

BATTLESPACE 1/4 PAGE ADVERT

- Final Trim 121mm x 130mm

BATTLESPACE WEBSITE LOGO
170 pixels x 170 pixels

BATTLESPACE WEBSITE BANNER
728 pixels x 90 pixels

IN THE RIGHT PLACE AT THE RIGHT TIME

BATTLESPACE NEWS

Bringing
you all the
latest news



www.battle-technology.com

BATTLESPACE Publications
Old Charlock
Abthorpe Road
Silverstone
Towcester
NN12 8TW
UK

T: +44 (0) 1327858188

M: +44 (0) 77689 54766

E: j.nettlefold@battle-technology.com

www.battle-technology.com